



Building Mass. Restaurants

Heads of Besito Mexican, Burtons Grill and Mass. Restaurant Association share food and thought with Peter Howe on CEO Corner

The heads of Besito Mexican, Burtons Grill and the Massachusetts Restaurant Association share food and thought with Peter Howe on CEO Corner. (Published Sunday, Aug. 3, 2014)

Not only does Massachusetts' restaurant industry feed customers, it fuels the region's economy.

It can start with an entry level job that blossoms into a career.

What does it take to build a successful restaurant chain?

John Tunney is the owner and operator of Besito Mexican. Kevin Harron is the founder, president CEO and Burtons Grill. Bob Luz is the CEO of the Massachusetts Restaurant Association.

All three join Peter Howe on CEO Corner to share food and thought.

Thirty percent of restaurants fail within three years of opening. So what makes a restaurant successful? And how do CEOs decide where to open and expand?

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